

# Increasing the economic value of the town and enhancing people's lives

**Panasonic**  
AUTOMOTIVE

## Local MaaS In Muroran City

Solves various regional issues with innovative in-vehicle technologies and unique ideas

### »Benefits

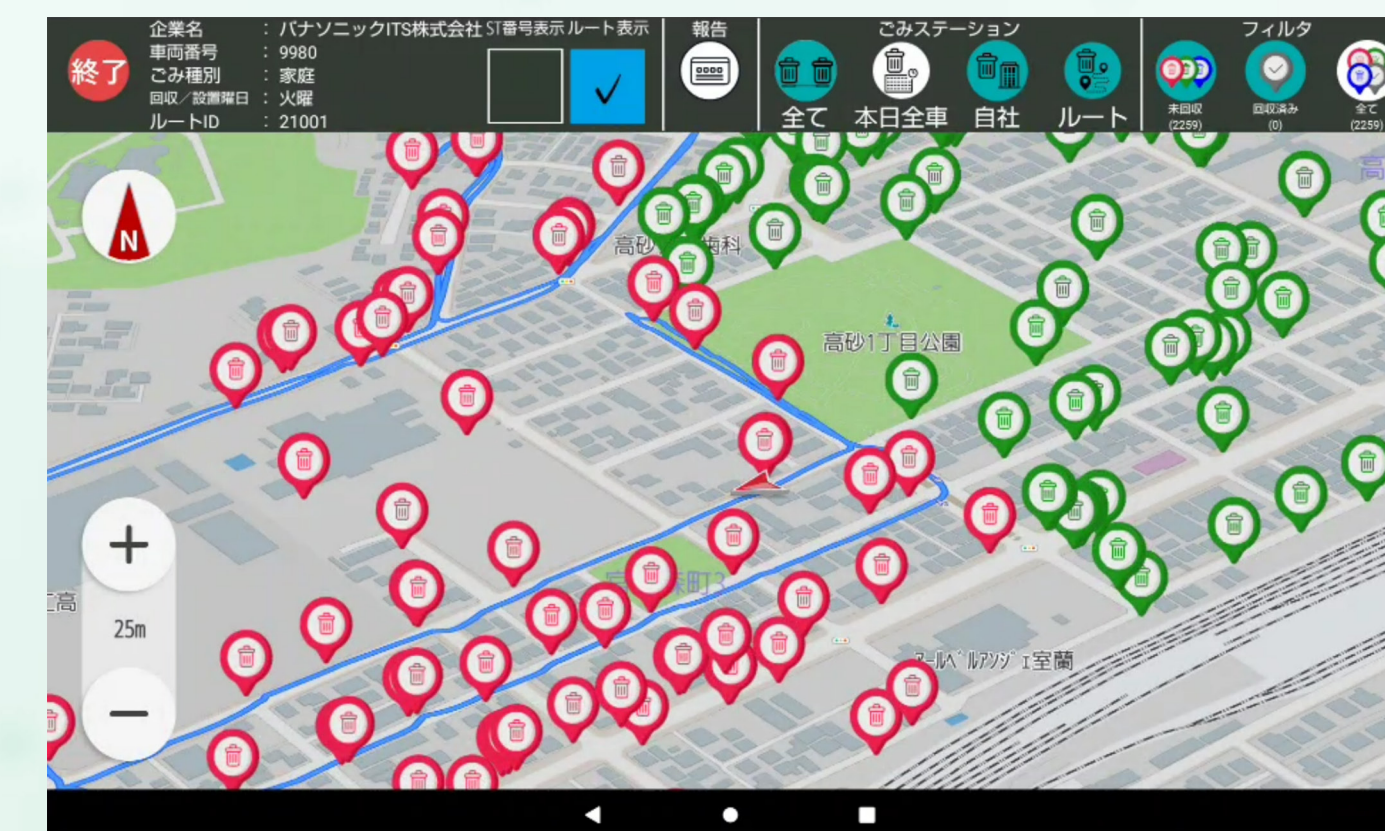
- Our local Mobility as a Service (MaaS) is a new service that increases the value of the town and changes the way people live
- We work closely with the local community to support transportation, tourism, and other mobility needs by utilizing our unique ideas and in-vehicle IT technology

### »Technical Advantage

- Navigation technology leveraging high-precision location data and proximity detection
- Automation such as automatic creation of business reports and automatic telephone response
- License plate recognition and citizen authentication using driver's license

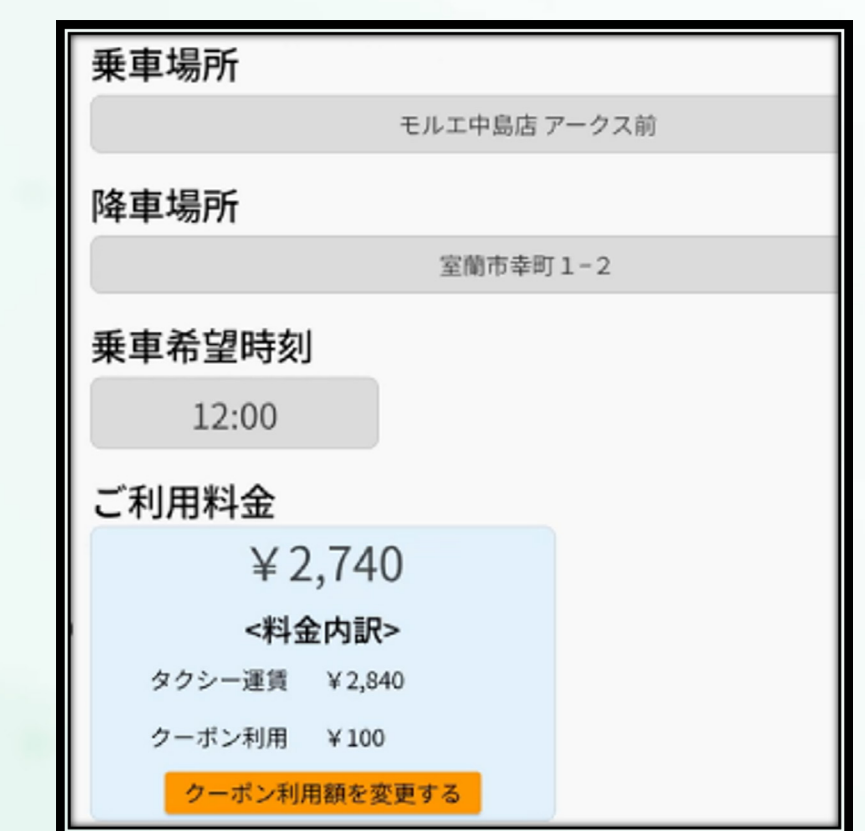
### »Application

- Public transportation MaaS : Connects users with transportation companies and stores
- Promotes shopping and entertainment opportunities and creates a city where mobility is Joyful and convenient
- Public garbage collection MaaS : Streamlines waste collection operation and reduces working hours with digitalization and an app
- Public parking MaaS : Residents can access the parking lot at a reduced rate using their ID card. Revenue generated from tourists such as online sales of local specialties, will be reinvested to develop the parking lot as a tourism asset
- Public snowplow MaaS : Clearly indicates snow removal areas and provides peace of mind and safety to local residents



### Public garbage collection MaaS (Garbage Collection Efficiency System)

The application installed on the collection vehicle can automatically create reports and monitor collection status



### Public transportation MaaS (Store-linked taxi dispatch system)

Scan your receipt and register the taxi coupon in the taxi dispatch app

You can get a discount on the taxi fare by using the coupon and sharing the ride with other customers