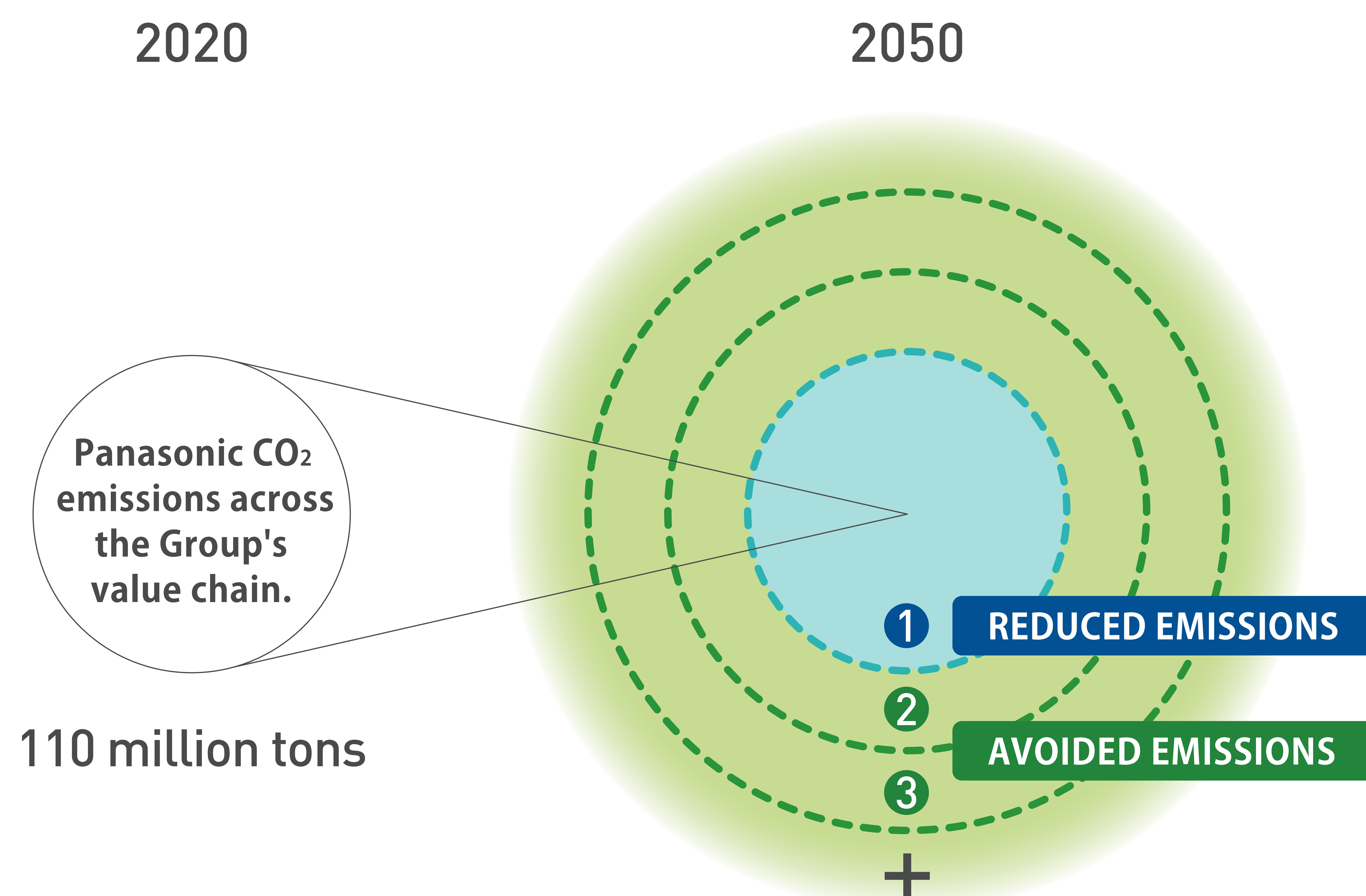


Panasonic GREEN IMPACT

Toward the achievement of a better life and a sustainable global environment, the Panasonic Group strives to achieve carbon neutrality together with society, by creating impacts from actions that reduce CO₂ emissions of our own and of various fields of society.



IMPACT types

- OWN IMPACT (110Mt)**
Emission reduction in the Group's value chain together with a decarbonization effect on the whole society
- CONTRIBUTION IMPACT (100Mt)**
Avoided Emissions by existing businesses in the society
- FUTURE IMPACT (100Mt)**
Avoided Emissions through new technologies and businesses in the society
- +INFLUENCE**
Ripple effect on energy transformation of society

Core technology contributing to zero GHG atmospheric emissions

We will achieve industry-leading performance in energy saving for factories and products, and also work on energy creation. We will strengthen technological development in the areas of creating, storing, transporting, and using clean energy.

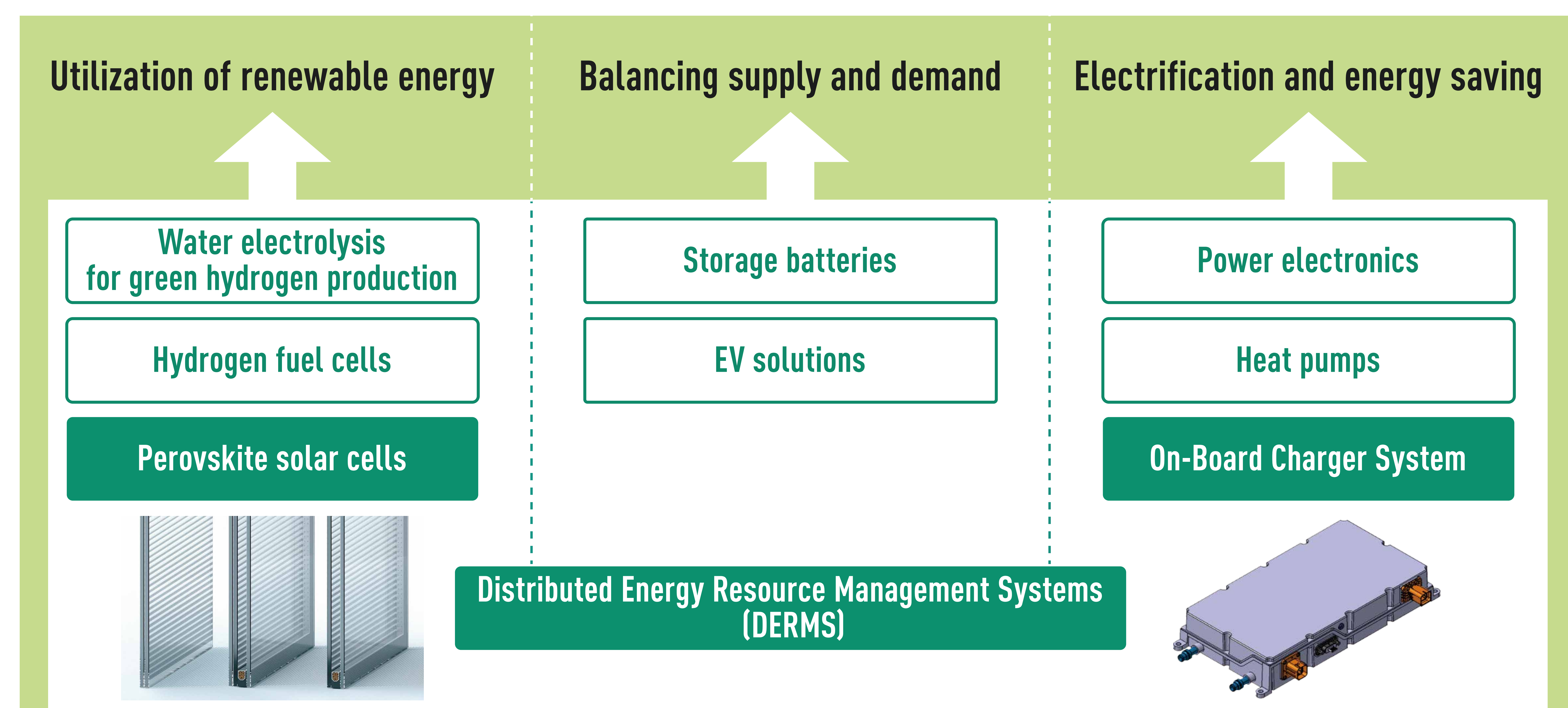
Accelerating the GHG reduction through enhancing technology development focused on the areas of renewable energy and supply-demand balance

Create green energy

Store/transport

Use

Necessary initiatives to achieve carbon neutrality



We will accelerate the societal transformation to clean energy as a **FUTURE IMPACT**
Impact on society of new technologies and new businesses contributing to reducing emissions